TOP 50 Engaging ChatGPT Prompts to Boost Your Content Strategy

Boost Engagement, Drive Sales, and Streamline Your Content Strategy with AI.

Read what's in this screenshot before you start. 👇

Taiwo (Orbs) Okunlola • You

Copywriter & Brand Marketing Manager • Web Content Audit • Ads …

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AI won't replace humans, but those who know how to attribute tasks with AI will get ahead of those who don't.

The key is attribution. Personally, I believe that humans should never completely outsource their creativity to AI.

Equip your team with the right AI tools and the skills to use them effectively. This will help them grow and make your business stronger.

Here's the thing: if data analysts, copywriters, marketers, or designers and other creatives don't keep up, AI will replace them with people who do. It's time to learn how to use AI, or risk being left behind.

AI isn't just the future—it's already here. Plug in or be unplugged.

--T.O

For what it's worth, the various prompts compiled in this report fall in diverse aspects of business content creation, lead generation, and customer engagement.

You can use them across your different industries for social media, email marketing, website content, and more.

But then I must say this - AI is your assistant, not a replacement for your creativity.

The key to mastering AI lies in understanding AI attribution which means knowing what tasks are best handled by AI and what requires your touch.

So you must know that every responses you would get from any of these prompts should go through your unique touch and editing.

Now, dig in and enjoy!

Oops! This report would be incomplete if I didn't mention something important: **prompt engineering**.

So, what is prompt engineering?

It's all about crafting the right questions or statements to get the best responses from AI.

Think of it as a way to communicate more effectively with the technology, ensuring it understands what you really want.

Research shows that well-structured prompts can significantly improve the quality of AI-generated content, saving you time and effort.

Here are the top three characteristics that your prompts should have for accurate results:

1. *Clarity*: Be clear about what you want. The more specific you are, the better the AI can help you.

2. *Context*: Provide enough context to guide the AI. This helps it understand the background and gives it direction.

3. *Conciseness*: Keep it brief. Long, complicated prompts can confuse the AI, so aim for simplicity.

The prompts I've arranged in this ebook follow these three traits, so you can expect great results.

But remember, even if your favorite prompts aren't listed here, feel free to create your own!

Prompt engineering is all about modeling your needs. It's not rocket science – with a little practice, you'll be a pro in no time!

Let's get started!

1. For Product/Service Blog Post Ideas

- **Prompt:** "Generate five blog post ideas to showcase the benefits of [product/service]. Make each idea relevant, educational, and valuable to our target audience."

2. For Instagram Carousel Ideas for Engagement

- **Prompt:** "Suggest a 5-slide Instagram carousel concept that educates our followers on [topic related to product/service]. Ensure each slide adds value and includes a call-to-action to drive engagement."

3. For LinkedIn Thought Leadership Post

- **Prompt:** "Write a LinkedIn post that positions us as thought leaders in [industry]. Discuss the latest trends, our unique perspective, and invite readers to engage with a question or poll."

4. For Customer Testimonial Post for Social Media

- **Prompt:** "Create a compelling social media post using this customer testimonial: '[Insert Testimonial Here].' Highlight the customer's positive experience and include a call-to-action."

5. For Email Welcome Sequence for New Subscribers

- **Prompt:** "Write a 3-part welcome email sequence for new subscribers to our mailing list. The first email should introduce our brand, the second should offer a resource, and the third should invite them to explore our products/services."

6. For SEO-Friendly Blog Post Introduction

- **Prompt:** "Write an engaging introduction for a blog post on '[Topic].' Make it SEO-friendly, and include keywords like '[Keyword1],' '[Keyword2],' and '[Keyword3]' for better search visibility."

7. For Lead Magnet Ideas for B2B Audience

- **Prompt:** "Suggest five lead magnet ideas for attracting B2B leads in the [industry]. Ensure each idea is valuable and actionable for our target audience."

8. For Persuasive Facebook Ad Copy

- **Prompt:** "Using PAS copywriting framework, write a persuasive Facebook ad copy to promote our [product/service]. Focus on the benefits, include a compelling offer, and end with a strong call-to-action."

9. For Client Case Study Outline

- **Prompt:** "Create an outline for a case study about how we helped a client overcome [specific challenge]. Include sections on the client's problem, our solution, and the results achieved."

10. For Value-Driven Instagram Story Series

- **Prompt:** "Generate a 4-part Instagram Story series that educates our audience on [topic]. Ensure each story slide builds on the previous and includes a call-to-action at the end."

11. For Audience Persona Development

- **Prompt:** "Develop a detailed persona for our ideal customer. Include their demographics, interests, pain points, and how our products/services solve their challenges."

12. For Email Nurture Sequence for Prospects

- **Prompt:** "Draft a 3-part email nurture sequence to move new leads closer to purchasing. Each email should provide value, address common objections, and highlight key benefits of our [product/service]."

13. For Company Mission Statement Update

- **Prompt:** "Revise our mission statement to reflect our commitment to [core values]. Make it clear, memorable, and aligned with our brand voice."

14. For Engaging LinkedIn Poll Ideas

- **Prompt:** "Suggest three LinkedIn poll ideas to boost engagement with our followers. Make each poll topic relevant to [industry] and insightful for our target audience."

15. For YouTube Video Script Outline

- **Prompt:** "Create a script outline for a YouTube video on '[Topic].' Include an attention-grabbing intro, 3-4 main points, and a strong call-to-action for viewers."

16. For Client Testimonial Page Copy for Website

- **Prompt:** "Write engaging copy for a client testimonial page on our website. Summarize the testimonials briefly and emphasize key phrases that highlight customer satisfaction."

17. For SEO Content Strategy for Q4

- **Prompt:** "Suggest an SEO content strategy for Q4. Focus on seasonal keywords, trending topics in [industry], and new blog post ideas to drive organic traffic."

18. For Pinterest Board Ideas for Brand Visibility

- **Prompt:** "Generate five Pinterest board ideas that align with our brand and attract our target audience. Include keywords for each board to optimize searchability."

19. For Monthly Social Media Calendar Outline

- **Prompt:** "Create an outline for a monthly social media calendar with post ideas for [platform]. Ensure each post aligns with our brand voice and includes a variety of content types."

20. For Email Subject Lines to Increase Open Rates

- **Prompt:** "Suggest five email subject lines that will increase open rates for our [product/service] launch announcement. Make them engaging, clear, and action-oriented."

21. For Brand Voice Guidelines

- **Prompt:** "Develop guidelines for our brand voice to ensure consistency across all channels. Describe the tone, preferred language, and style that best reflects our brand values."

22. For Product/Service FAQ Page Copy

- **Prompt:** "Write clear and concise answers for a FAQ page about our [product/service]. Make each answer informative and easy for customers to understand."

23. For Infographic Content for Visual Engagement

- **Prompt:** "Outline content for an infographic that explains '[Topic].' Make it visually engaging and informative, with 3-5 main points that capture readers' attention."

24. For Holiday Marketing Campaign Ideas

- **Prompt:** "List five holiday-themed marketing campaign ideas for promoting our products/services. Make each idea engaging and adaptable to different channels."

25. For Lead Generation Ad Copy for LinkedIn

- **Prompt:** "Write a LinkedIn ad copy to attract new leads for our [service]. Highlight the benefits and add a strong call-to-action inviting users to learn more."

26. For Client Success Story for Website Blog

- **Prompt:** "Draft a blog post sharing a success story of how we helped a client achieve [specific goal]. Highlight the problem, our approach, and the measurable results."

27. For LinkedIn Article on Industry Trends

- **Prompt:** "Write an insightful LinkedIn article on the top trends in [industry]. Make it relevant to business owners and include actionable tips."

28. For YouTube Video Description for SEO

- **Prompt:** "Create an SEO-friendly description for a YouTube video on '[Topic].' Include relevant keywords and a call-to-action directing viewers to our website."

29. **For Social Media Post Ideas for Audience Education**

- **Prompt:** "List five social media post ideas that educate our audience on [topic]. Make each post informative, visually engaging, and include a call-to-action."

30. For Weekly Content Ideas for Newsletter

- **Prompt:** "Generate content ideas for a weekly newsletter that provides value to our subscribers. Include a mix of educational, promotional, and interactive content."

31. For Brand Awareness Campaign Slogan

- **Prompt:** "Create a catchy slogan for our upcoming brand awareness campaign. It should be short, memorable, and resonate with our target audience."

32. For Google Ad Headlines To Increase Click-Through Rate

- **Prompt:** "Write five Google ad headlines that capture attention and increase CTR for our [product/service]. Each headline should emphasize the key benefit."

33. For Content Calendar for Product Launch

- **Prompt:** "Outline a content calendar for our upcoming [product/service] launch. Include social media posts, email teasers, and blog posts to build excitement."

34. For Landing Page Copy for New Service

- **Prompt:** "Write persuasive copy for a landing page introducing our new [service]. Focus on the benefits, include a call-to-action, and make the content concise."

35. For Engaging Twitter Thread on [Industry Topic]

- **Prompt:** "Create a Twitter thread explaining '[Topic].' Ensure each tweet is engaging, informative, and encourages retweets or replies."

36. Customer Onboarding Email Sequence

- **Prompt:** "Draft a 3-part email sequence for onboarding new customers. The first email should be a warm welcome, the second should explain the next steps, and the third should include a call-to-action."

37. For Seasonal Offer Email Campaign

- **Prompt:** "Write an email campaign to promote a limited-time seasonal offer for [product/service]. Include a compelling subject line, a brief description, and a clear call-to-action."

38. For LinkedIn Engagement Post

- **Prompt:** "Write a LinkedIn post that asks our followers an engaging question related to [industry topic]. Make it thought-provoking to drive meaningful interaction."

39. For Company Culture Social Media Post

- **Prompt:** "Generate a social media post that highlights our company culture. Describe a recent team activity or achievement that showcases our brand values."

40. For Product/Service Comparison Chart

- **Prompt:** "Outline a comparison chart showing how our [product/service] differs from competitors. Focus on key features, benefits, and value."

41. **For Blog Post Headline Ideas for Better Click-Throughs**

- **Prompt:** "Suggest five attention-grabbing headlines for a blog post on '[Topic].' Each headline should be optimized for click-throughs."

42. Customer Retention Email for Repeat Sales

- **Prompt:** "Write an email aimed at retaining existing customers, promoting our [product/service]. Focus on the value, offer a discount, and include a call-to-action."

43. For Social Media Post for User-Generated Content

- **Prompt:** "Draft a social media post inviting followers to share user-generated content about their experiences with [product/service]. Make it engaging and rewarding."

44. For YouTube Content Ideas for Brand Visibility

- **Prompt:** "Suggest five YouTube video content ideas that would increase our brand visibility. Make each idea relevant, interesting, and informative."

45. For Seasonal Content Calendar for Social Media

- **Prompt:** "Create a seasonal social media content calendar for [season]. Include holiday posts, promotional content, and educational posts to engage followers."

46. For Email Reminder Sequence for Abandoned Carts

- **Prompt:** "Write a 3-part email sequence for abandoned carts. The first email should remind, the second should offer a discount, and the third should add urgency."

47. For Monthly Blog Post Calendar

- **Prompt:** "Create a monthly blog post calendar with topics that cater to our audience's interests in [industry]. Include a mix of educational and promotional content."

48. Case Study Social Media Teaser

- **Prompt:** "Write a social media teaser for a recent case study on how we helped a client achieve [result]. Keep it intriguing and include a link to the full case study."

49. **For Audience Segmentation for Targeted Campaigns**

- **Prompt:** "Suggest five audience segments we should target for our [product/service]. Provide a brief description of each segment and their specific needs."

50. For Upsell and Cross-Sell Email Ideas

- **Prompt:** "Suggest five email ideas that effectively upsell or cross-sell related products/services to current customers. Make each email offer relevant and value-driven."

BEFORE WE WRAP THIS UP!

- Can you stop a second to imagine how it would be if you could have access to sell *faster to more people* on social media—without working harder

- I mean when **100s of people could start buying from you instead of just 2, 3 and 4 people.**

- *Think about it—television, newspapers, and radio all exist because of promotion.*

- *This is because they've mastered the art of reaching large audiences through their broadcast and promotion.*

- *Truth is, all of us can not advertise on television.*

- *But we can know how to use social media to make money.*

- *Yes we can become so good such that we can use it to double and triple our income.*

- *Listen, are you not tired of watching other people succeed whereas your business is not generating the cash you want.*

- **Listen, one affordable way to blow your trumpet and generate steady sales of cash in flow into your business is through Facebook Advert.**

- *Let's be clear: I'm not here to bamboozle you with jargon.*

  - *Facebook Ads can seem daunting, but I promise you, they are not as complicated as they appear.*

- *All it takes is a bit of your time, and I guarantee you won't regret investing that time in something that could double and tripple your profit.*

- *In my exclusive private class with you.*

  - *I will walk you through the process of setting up Facebook Ads step-by-step.*

  - *I will reveal everything you need to know about Facebook ads, I promise you there will be no secrets hidden.*

  - *I will teach you how to expose your products and services to the right audience that can pay your cash without argument.*

  - *I'll show you how to make money by helping businesses and brands set up their ads.*

But that's just the tip of the iceberg.

- *This course will teach you how to make money with digital marketing without stress.*

- *You'll even have access to the recordings to watch anytime*

- *And you'll have access to my inner circle and community to learn from me anytime*

==What more could you ask for?==

The thing is you will not have access to this forever so click [here](#) to get started today!